

Uncompromisingly reliable telematics for complex requirements

- **Nagel-Group uses idem telematics in its fleet**
- **The system helps to organise, administer, document and manage the fleet**
- **Diagnostic reports allow for uncomplicated, fast repairs in your own service stations**

Munich/Versmold, 4.11.2019 --- The Nagel-Group has over 7,000 vehicles in operation across Europe in order to deliver foodstuffs such as dairy products and fruit fresh, safe and on time to customers. "Our telematics requirements are accordingly high and very complex," explains Arthur Ebel, Fleet in Corporate Procurement & Fleet Management Supervisor of the Nagel-Group. "Idem telematics completely won us over here with its service portfolio and was only one of two manufacturers on the market that was able to meet our specifications." In terms of telematics, a logistics provider needs, among other things, interfaces to the cooling unit data and continuous recording of all the important data. "And we need a system that is uncompromisingly reliable, continuously optimises the quality process, and helps us to organise, manage, document as well as manage our large fleet. We therefore decided in favour of idem telematics, as the largest provider in Europe, and are completely satisfied."

Seamless data, even without a network

The Nagel-Group is, as a service provider of foodstuffs logistics, itself number one in Germany and one of the leading names in Europe. The family-owned company with East Westphalian roots relies on a tightly knit network of locations and partners, highly trained and dedicated employees as well as innovative technologies. It offers its customers holistic food logistics solutions. Safe and legally compliant monitoring of the supply chain but also resource-saving and economically viable deliveries require modern, individually-tailored telematics solutions. "That's exactly what idem telematics offers us," explains Arthur Ebel. "The company has developed very robust hardware that works internationally, delivers data seamlessly and records it – even when no network coverage for transferring data can be ensured." Ebel also appreciates the excellent system availability and the ability to set up additional sensors and customise how the collected data is processed.

The Nagel-Group uses the telematics primarily to collect data from the EBS and on the temperature, to monitor the doors, the tank levels and the refrigerator. The technology also plays an important role for security, among other things: "The goods are protected against third-party access by automatic alarms. Moreover, the operating hours and consumption of the refrigerators are continuously monitored and aligned using an algorithm. This way, we quickly notice when consumption is conspicuously high and can check if the settings are incorrect, or if there are errors in terms of handling by the driver."

Save costs and avoid mistakes

Climate protection initiatives are supported as well: the telematics data provides an overview of how intensely the different operating modes are implemented. "This allows us to monitor that as little diesel as possible is used for pre-cooling in order to help protect the environment," says Ebel.

Die Marken der BPW Gruppe:



"Thanks to the data, we are able to optimise annual operating hours and reduce diesel consumption. The Nagel-Group tests innovative systems as well: at the end of November 2019, a purely electric cooling trailer will be in operation which is likewise fitted with telematics by idem telematics.

The Nagel-Group's large fleet is managed by trailer pooling: "The semi-trailers do not permanently belong to one of our branches, but drive all across Europe," says Arthur Ebel. "This means that we have to optimally monitor everything centrally and offer the same standards everywhere. On such a scale, this can be realised with only one telematics supplier with whom we are able to work over the long term and whose technology is reliable such that service station visits and idle times are reduced to a minimum."

Most of the Nagel-Group's trailers have telematics from idem telematics installed, both in the Group's own vehicles and in the rented units. But also the trailers from manufacturers such as Krone and Schmitz Cargobull, which are equipped with their own telematics solutions, can be integrated into idem telematics' system open telematics solution.

Partnership-based collaboration

Thanks to its own network of service stations, the Nagel-Group is able to not only check the telematics on a regular basis, but also carry out many repairs itself. A separate service station process, which is integrated into the idem telematics solution, helps in this regard. "Using diagnostic reports, we can find faults or damage to the vehicles directly, identify these precisely and repair them ourselves even more quickly. If we still have any unanswered questions, idem telematics is there for us at any time." Both companies have a common road map and are, among other things, working on making the telematics in future able to detect when data is not plausible.

It's this partnership-based collaboration with idem telematics that is particularly appealing to the Nagel-Group: "We maintain a very constructive, open relationship and always feel that we are understood and listened to as a customer," says Arthur Ebel. "The solutions from idem telematics afford us many valuable advantages."



Picture caption: Arthur Ebel, Supervisor Fleet in Corporate Procurement & Fleet Management of the Nagel-Group, is convinced by the service portfolio of the telematics specialist idem telematics. (Source: Nagel-Group)

About idem telematics GmbH – connecting all road transport

As Europe's leading telematics partner, idem telematics supports forwarders, fleet operators and shippers in using data to continuously improve their core business, and thus to increase their profitability, customer satisfaction and competitiveness. Our systems are uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The company provides individual on-site process consulting – combined with Europe's market-leading all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. Consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics provides a complete system for increasing the transparency and economy of the entire logistics process. The benefits: unique customer proximity and flexibility for individual telematics requirements based on 20 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of the BPW Group and employs around 75 staff at its locations in Munich and Ulm. www.idemtelematics.com

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to keep transport moving, safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, drawbar trailers and buses. The BPW Group provides a comprehensive range of mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,200 staff in more than 50 countries and registered consolidated sales of 1.48 billion euros in 2017. www.bpw.de/en

About the Nagel-Group

The Nagel-Group, headquartered in Versmold, specialises in food logistics and operates across Europe. It employs more than 12,000 people at more than 130 locations. Most recently, the company generated revenues of 2 billion euros. Every day the company group moves food in all shipment sizes and temperature classes. Frozen products, meat, dairy products, coffee and confectionery – every day the Nagel-Group works on behalf of industry and trade to ensure that consumers all over Europe will find the right goods at the right time and in the right quality at the point of sale. The Nagel-Group thus makes a significant contribution to its customers' success. www.nagel-group.com

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