

Press release

DHL is networking transport fleets across Europe with idem telematics

- Framework agreement to equip several DHL national subsidiaries in Europe
- Open-system platform concept and Europe-wide service are key
- idem telematics is strengthening its leading position on the European market significantly through DHL

Munich/Bonn, 11 July 2019 – The global logistics leader Deutsche Post DHL is equipping its fleet of trailers across Europe with telematics systems from idem telematics. Based in Munich and Ulm, idem telematics is part of the BPW Group and specialises in digital networking of transport vehicles.

With the largest individual contract in the company’s history, idem telematics is further strengthening its established position as European market leader. The open system of the idem telematics platform was key to securing the DHL contract: the system has no problem integrating software applications and hardware from third-party suppliers and can be flexibly expanded and adapted.

Matthias Bohm, vice president, Global Sourcing (ground fleet) at Deutsche Post DHL says: ‘The idem telematics platform can be quickly linked into existing IT infrastructures. This means that we can provide a consistent Europe-wide solution and also take into account the individual requirements of our national subsidiaries with flexibility.’

Jens Zeller, managing director of idem telematics said: ‘We are immensely proud of this contract and have already started kitting out the first DHL national subsidiaries. Customer feedback has been consistently positive so far.’

One key element of the all-in-one transport solution from idem telematics is the robust TC Trailer Gateway onboard computer, which gathers, processes and links up data from sensors on the vehicle. The cargofleet3 online portal enables clear and needs-based processing, graphical presentation and exports of the data.

It was more than just the idem telematics software and hardware that impressed DHL: as a subsidiary of the BPW Group, idem telematics can also provide comprehensive Europe-wide coverage for services and spare parts supply.



Picture caption: Ralf Merkelbach (BPW) and Matthias Bohm (DHL) are pleased to be working together closely.

About idem telematics GmbH – connecting all road transport

As Europe's leading telematics partner, idem telematics supports forwarders, fleet operators and shippers in using data to continuously improve their core business, and thus to increase their profitability, customer satisfaction and competitiveness. Our systems are uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The company provides individual on-site process consulting – combined with Europe's market-leading all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. By consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics offers a complete system for increasing the transparency and profitability of the entire logistics process. Benefits include unique customer proximity and flexibility for individual telematics requirements based on more than 20 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of the BPW Group and employs around 75 staff at its locations in Munich and Ulm. www.idemtelematics.com

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to keep transport moving, safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group provides a comprehensive range of mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,200 staff in more than 50 countries and registered consolidated sales of 1.48 billion euros in 2017. www.bpw.de/en

About Deutsche Post DHL Group

The Group is the world's leading mail and logistics company and has its headquarters in Bonn, Germany. The Group connects people and markets and enables global trade. It is focused on the strategic goal of being the first choice for customers, employees and investors worldwide. It makes a positive contribution to the world by being committed to responsible business practices, as well as environmental and social engagement. Deutsche Post DHL Group is working to achieve zero-emissions logistics by 2050. The Group brings together two strong brands: Deutsche Post is Europe's leading postal provider, while DHL offers an extensive service portfolio of international express delivery, freight transport, supply chain management and e-commerce solutions. Deutsche Post DHL Group employs approximately 550,000 employees in over 220 countries and territories worldwide. In 2018 the Group generated revenues of more than 61 billion euros. With around 550,000 employees, DHL is one of the largest private employers worldwide. www.dpdhl.com

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