

Press release

All data on one interface: idem telematics and Daimler Fleetboard join forces

- **Daimler Fleetboard GmbH and idem telematics form partnership**
- **Truck and trailer information displayed in real time on a customer interface**
- **"idem cargofleet Trailer" app planned for Mercedes Benz truck app portal**

Munich/Ulm, 5 June 2019 --- Combining truck and trailer data on a single interface displaying information on both systems in real time – industry-leading telematics specialists Daimler Fleetboard and idem telematics are offering their customers the chance to do exactly that through an innovative partnership. The companies are forming a partnership involving interconnection between interfaces, displaying data from different systems on each interface. Fleetboard, a full subsidiary of Daimler, is in the truck manufacture industry and completes the information and data service with the help of truck and trailer telematics specialists idem telematics.

Advantages for customers

No matter what the customer's using – whether it's the Fleetboard customer interface or the cargofleet 3 Portal by idem telematics – the customer views all truck and trailer data in a single portal, saving crucial time in day-to-day planning.

Data picked up on the drawbar trailer is pushed directly to the dispatcher via the connected system. This enables communication of details such as the position, EBS data, load status and real-time information on brake pad wear, tyre pressure or tyre temperature on the semi-trailer. Stats from cold transport are also supplied. The temperature display offered by idem telematics is certified in accordance with EN12830 - offering fully reliable monitoring of cold transport. Optional two-way communication also allows the user to change refrigeration setpoints remotely and activate corresponding alarms individually.

The full range of functions should be available for use in the relevant interfaces by the end of 2019.

Once the "cargofleet Trailer" telematics app has been installed in the vehicle via the Mercedes-Benz truck app portal, the driver can also use trailer data live in the cockpit. At the transport logistic trade fair in Munich, customers were able to view semi-trailer status information in the driver's cabin on the new Actros' dashboard. Once the existing interfaces are activated via a service, trailer data from other telematics suppliers can also be displayed in the Actros in the idem app. Orders, as well as vehicle data, can be sent, displayed and linked to the integrated Fleetboard navigation.

Data exchange is a matter of trust

"We're looking forward to this partnership combining our companies' knowledge and expertise allowing us to offer players in the transport and logistics industry added value in their day-to-day business," says Jens Zeller, CEO of idem telematics. "We can help each other tap into new opportunities and supply our shared customer base with even more information. Data exchange is

essential, but it is also always a matter of trust. In Daimler Fleetboard, we have found a completely professional and trustworthy partner and we're proud to be going on this journey with them."

Fleetboard is a supplier of digital solutions for the transport and logistics sector. The connectivity experts at Daimler Trucks combine many years' expertise in vehicles with IT know-how and a clear vision of the logistics of the future. Since the first market launch in 2000, Fleetboard has fitted its solutions in over 285,000 vehicles for more than 7,000 customers.



Picture Caption: From now on customers view all truck and trailer data in a single portal – no matter if it is the Fleetboard customer interface or the cargofleet 3 Portal by idem telematics. (Source: Fleetboard/Kilian Bishop)

About idem telematics GmbH – Connecting all road transport

As Europe's leading telematics partner, idem telematics supports forwarding agents, fleet operators and shippers in continuously improving their core business by means of data, thereby increasing their profitability, customer satisfaction and competitiveness: uncomplicated, independent, cross-fleet and cross-manufacturer, and adaptable to any company size and business model. The service: individual on-site process consulting – combined with Europe's market-leading, all-in-one cargofleet telematics platform for trucks, trailers, freight and logistics. Consolidating and summarising the data sets of vehicles, drivers and freight, idem telematics provides a complete system for increasing the transparency and profitability of the entire logistics process. The benefits: unique customer proximity and flexibility for individual telematics requirements based on over 20 years of telematics, transport and logistics expertise. idem telematics is a subsidiary of the BPW Group and employs around 75 staff at its locations in Munich and Ulm. www.idemtelematics.com

About the BPW Group

The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands [BPW](#), [Ermamax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles,

drivers and freight. The owner-operated company group currently employs 7,200 staff in more than 50 countries and achieved consolidated sales of 1.48 billion euros in 2017. www.bpw.de

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Die Marken der BPW Gruppe:

