

## Press release

### Open.Together: the BPW Group is showcasing itself as a partner for digitisation and networking at ‘transport logistic’ trade fair

- The BPW Group is quoting the added value of its innovations in euros, hours and kilograms
- Mechanics, sensors and telematics are cleverly combined
- idem telematics is providing wireless trailer networking for the first time to avoid tangles of cabling
- BPW is celebrating its innovative partner network for electric transport

**Wiehl, 7 May 2019 --- BPW is one of the global market leaders for trailer axles and running gear systems – but anyone looking for heavy metal at transport logistic in Munich is in for a surprise: the BPW Group stand at the trade fair (Hall A6, Booth 310) is all about digitisation, networking and electromobility. However, the company group wants to inspire its customers with more than just high-tech solutions: the fair slogan of ‘Open.Together’ stands for an innovation strategy between partners, with concrete customer benefits at its heart.**

More efficiency, more transparency, more safety and more availability in transport: the BPW Group is presenting innovative solutions at transport logistic that promise tangible and calculable added value for transport companies. Instead of writing flowery advertising pieces, the company is quoting the gain in efficiency provided by its innovations – known as the ‘BPW Effect’ – in concrete terms in euros, hours and kilograms. This is no surprise, since BPW has designed, developed and tested its innovations in working groups and workshops with its customers. In particular, these innovations include solutions with a clever combination of sensors, mechanics and telematics. BPW is showcasing the next generation of Europe’s best-selling trailer disc brake at the fair in Munich, as well as a new sensor in the form of the BrakePadMonitor, which provides contactless detection and gradual indication of how worn the brake pads are – thus enabling predictive maintenance and pad replacement at precisely the right moment. Greater safety is also promised by the iGurt, which uses standard lashing straps to create an intelligent load securing system. An easy-to-use buckle equipped with sensor technology simply clips onto the straps, constantly measures the preload and reports any changes immediately. In another solution, the ‘digital seal’ from idem telematics provides security for the rear portal doors by monitoring the door contact non-stop.

‘All of the innovations are intuitive to use and reduce typical causes of errors and costs in day-to-day transport operations,’ explains Ralf Merkelbach, head of key account management for major fleets in Europe at BPW. ‘On top of this, they can also be networked with the cargofleet 3 open telematics platform from idem telematics. This not only brings transport companies greater transparency than ever before, but also provides new documentation options for transport.’ The

The brands of the BPW Group:



AirSave tyre pressure control system that BPW is showcasing in Munich will also offer this networking option in future.

The BPW subsidiary idem telematics is on home turf in Munich and is exhibiting a new version of its telematics hardware in the form of the TC Trailer Gateway PRO, which now enables wireless networking with sensors and devices in the trailer for the first time. This means no more tangles of cabling – and simpler and cheaper installation. ‘We are making it even easier for transport companies to get started with telematics and to then expand the applications gradually according to their needs,’ explains Jens Zeller, managing director of idem telematics in Munich. ‘We are therefore providing a truly modular telematics concept because it grows flexibly in line with requirements and can incorporate expansions and changes at any time.’

BPW also sees cause for celebration in the field of electromobility: the eTransport electric drive axle is now being installed mainly in municipal special-purpose vehicles that are being converted from diesel by the specialist company Paul Nutzfahrzeuge in the German town of Vilshofen an der Donau. More and more companies and institutions are working towards an electric transport breakthrough. BPW is therefore celebrating links between SMEs and large corporations, start-ups, research institutes, politicians and associations as part of the first Electric Networking Night. BPW wants to ‘electrify’ its guests at the event with inspiring talks from renowned figures and also encourage personal networking.



**Picture caption:** The BPW stand, from a bird's eye view: BPW lures visitors upstairs with networking and get-togethers, downstairs with high-tech innovation. (Source: BPW Bergische Achsen KG)

#### **About BPW Bergische Achsen Kommanditgesellschaft**

*BPW Bergische Achsen Kommanditgesellschaft is the parent company of the BPW Group. With over 1,600 employees, including around 120 trainees, the family-owned company has been developing and producing complete running gear systems for truck trailers and semi-trailers at its headquarters in Wiehl since 1898. BPW's technologies include axle systems, brake technology, suspension and bearings. BPW's trailer axles and running gear systems are in use in millions of vehicles around the world. An extensive range of services also offers vehicle manufacturers and operators the ability to increase the efficiency of their production and transport processes.*

[www.bpw.de](http://www.bpw.de)

#### **About the BPW Group**

*The BPW Group researches, develops and manufactures everything needed to ensure that transport keeps moving and is safe, illuminated, intelligent and digitally connected. With its brands*

The brands of the BPW Group:



we think transport



*[BPW](#), [Ermamax](#), [HBN](#), [HESTAL](#) and [idem telematics](#), the company group is a preferred system partner of the commercial vehicle industry around the globe for running gear, brakes, lighting, fasteners and superstructure technology, telematics and other key components for trucks, trailers and buses. The BPW Group offers comprehensive mobility services for transport businesses, ranging from a global service network to spare parts supply and intelligent networking of vehicles, drivers and freight. The owner-operated company group currently employs 7,200 staff in more than 50 countries and achieved consolidated sales of 1.48 billion euros in 2017. [www.bpw.de](http://www.bpw.de)*

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